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FOR IMMEDIATE RELEASE

Matrix Fitness Achieves 20 Percent Global Growth in Q1, 2014

COTTAGE GROVE, Wis. – May 20, 2014 – Matrix Fitness today announced its Q1 results ending March 31, 2014. Globally, the commercial fitness equipment brand of Johnson Health Tech. Co., Ltd. announced 20.1 percent growth in the first quarter over the prior year. The global numbers were fueled by especially impressive growth in Asia, with Europe and South America also showing strong sales numbers. The North American region alone grew by more than 24 percent.

“We’ve been able to attract new customers to the Matrix family with our breakthrough 7xi console technology and the industry’s best ClimbMill solution,” said Kent Stevens, executive vice president of commercial sales for Johnson Health Tech North America. “We’re also seeing our established customer base coming back for upgraded products and repeat purchases. The combination is creating great momentum in the market.”

“The continued success of the Matrix brand across the globe proves that our comprehensive and innovative product portfolio, paired with our Matrix Total Solutions Partner promise, is the combination that today’s savvy businesses seek to deliver exceptional, differentiated experiences to their customers and guests,” said Mark Zabel, vice president of global marketing. “We believe with our continued innovation, we’ll continue to garner market share.”

About Matrix Fitness

Matrix Fitness (www.matrixfitness.com) is the premium commercial brand of Johnson health Tech and is comprised of a complete line of cardiovascular and strength-training equipment for health clubs, hospitality companies, sports training complexes, medical needs and other fitness facilities.

About Johnson Health Tech

Johnson Health Tech, the world’s third largest fitness equipment manufacturer, is home to some of the most respected brands in the fitness industry, including: Matrix Fitness, Vision Fitness, and Horizon Fitness. The company manufactures a wide assortment of fitness equipment for both commercial and residential use, including treadmills, elliptical trainers, exercise bikes and strength training equipment.

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