



MATRIX

FITNESS ENLIGHTENED

World's fastest growing
commercial fitness brand

Complete cardio, strength and
technology portfolio

Custom solutions,
collaborative approach

MATRIX

AN ENLIGHTENED EXPERIENCE

Fitness is more than machines, clubs or classes. At Matrix, we understand that fitness is part of an increasingly holistic idea of wellness that influences all sorts of lifestyle decisions, including where to stay while traveling. Fitness has become an expectation. Matrix can help you turn it into an experience.

Preferred by some of the world's finest hotels and resorts, Matrix offers a comprehensive portfolio of premier cardio, strength and integrated technology solutions that enables you to present inspired fitness opportunities to your guests with minimal effort for you.

We know what your guests desire from an exercise experience, and we understand what you need from a partner. Together we can develop a packaged solution that reflects your brand standards, fits your budget and maximizes your resources.





THE MATRIX DIFFERENCE

We listen carefully so that we understand your priorities and then we work closely with you to create a fitness facility that enhances your brand and captivates your guests to keep them coming back.

Customization

Solutions

Collaboration

MATRIX

THE MATRIX EFFECT

MATRIX HELPS YOU CREATE YOUR IDEAL FITNESS FACILITY WITH CUSTOM OPTIONS, COMPLETE SOLUTIONS AND A CONSULTATIVE APPROACH

MATRIX EQUIPMENT, YOUR BRAND


Matrix offers customization options that allow you to create a look and fitness identity unique to your property and brand priorities without compromising on quality or support.

MORE THAN MACHINES

Matrix is committed to delivering the best products, providing timely support, incorporating innovative technologies and offering tailored solutions that exceed expectation.

A COMPELLING COLLABORATION

Along with a complete product portfolio, we bring nearly four decades of experience in the fitness industry and vast expertise in user behavior. We understand what your guests expect from their workouts, and we help you deliver that and more.

A woman with blonde hair tied back, wearing a light-colored zip-up athletic shirt, is holding a grey towel over her shoulders. She is looking down and to the side with a slight smile. The background is a blurred gym setting with exercise equipment.

EXPERIENCE MATRIX

Matrix delivers world-class equipment that works seamlessly with your fitness programming and branding. We provide industry-leading solutions that simplify equipment management within facilities or across properties.

BELIEVE IN BETTER

We are always looking for ways to make exercise more fun, more effective and more accessible. At the same time, we also evaluate and refine our processes, services and solutions to make sure we are delivering the greatest variety and value in all of our offerings.

At Matrix, we innovate to improve the exercise experience for your guests. But we also innovate to improve the ownership experience for you. That means we strive to offer equipment that captivates your guests, that is easy to maintain, that facilitates your wellness programming, and that delivers the best return on investment.

Innovation can be subtle or it can be bold. At Matrix it is both. We refine and reconsider the tiniest details so that we can make the biggest impact. You'll see it in the fitness spaces that we help you create. You'll see it in the satisfaction of your guests. You'll see it in your bottom line.



THRIVING ON FEEDBACK

The first step in innovation is not to act but to listen. When you have something to say, we hear it. Your feedback fuels our innovation process and ultimately leads to improvements that enable us to serve you better.

Aesthetics

Performance

Durability

MATRIX

BEAUTY IN MOTION

At Matrix, we work with you to envision what your ideal fitness program should be and then we help you create it. We offer expert guidance and tailored solutions so that your fitness facility looks like it belongs, delivers great workouts and lasts longer than you expect.

MATRIX IS SLEEK

Our stunning industrial design makes a statement of its own and complements the luxurious appointments throughout your facility. The right blend of form and function, Matrix machines are also easy to service so your equipment remains up and running at all times.

MATRIX IS POWERFUL

Matrix is the brand your guests already use at their health clubs and fitness facilities. The top-of-the-line commercial quality means guests can work out without compromise. And if they've never used Matrix, they will be delighted to discover the special touches that separate us from other brands.

MATRIX IS DURABLE

Designed to last and tested to ensure that it does, Matrix equipment works when your guests are ready, whether that's all the time or every now and then. High-quality materials and finishes along with special dual coatings on some pieces minimize the signs of wear and keep your equipment looking newer, longer.



Cardio

Strength

Entertainment

MATRIX

SHEER SATISFACTION

Matrix offers a full suite of industry-leading commercial exercise machines. Our portfolio includes treadmills, ellipticals, Ascent Trainers, ClimbMills, stationary bikes, functional trainers, single-station strength machines, free weights and more. We offer turnkey solutions and custom packages for fitness facilities, spas and guest-room applications. Whatever your desire, Matrix has the answer.

CARDIO

Matrix offers a full range of stylish, durable cardio equipment. Our intuitive operations make it easy for guests to get on and go. The multi-language capability and workout tracking features available on select products expand workout options and enable guests to continue their regular exercise routines and data monitoring wherever they travel.

STRENGTH

Our versatile strength offerings enable you to craft a fitness experience tailored to your guest profile. Durable finishes keep them looking new and simple operations make them easy for guests to navigate. Multiple price points and a variety of components allow you to deliver complete workout options to your guests no matter what size facility or budget you have.

ENTERTAINMENT

Our consoles provide the most cutting-edge, fully integrated entertainment options from regular television programming to Internet connectivity to virtual workouts. Exercise has never been this exciting or engaging.



INTUITIVE OPERATIONS

We prioritize ease of use so your guests can hop on and get moving with little or no explanation. But don't let our simple operations fool you. Our console technology is advanced and delivers more entertainment and connectivity than your guests could possibly imagine.

MAXIMIZE OPPORTUNITY

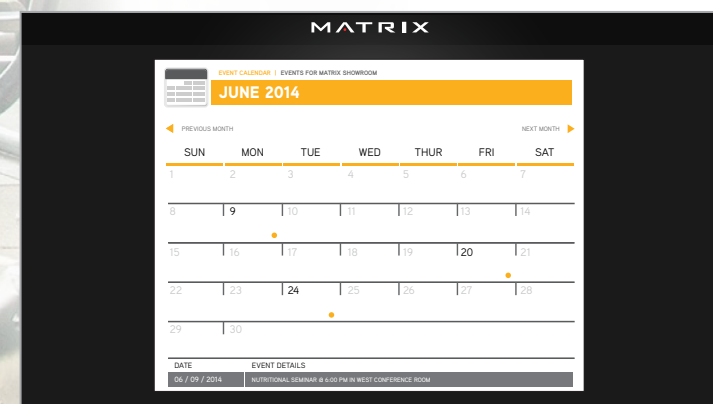
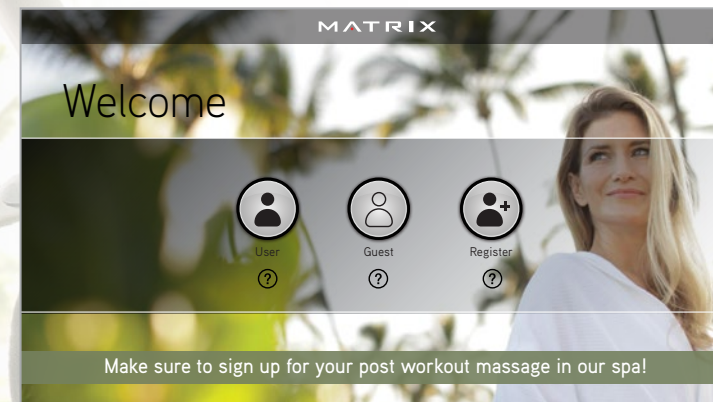
Our unique Asset Management system, the industry's most advanced equipment monitoring solution, helps you maximize opportunity and minimize worry. It automates maintenance scheduling, displays machine usage data, stores important product information and streamlines service. It also functions as a communication tool that allows you to incorporate promotions and other messaging into the 7xi console display.

The technology also enhances the guest experience in an unexpected way. Asset Management enables machines to generate alerts when they need attention. That means you can tend to any service issues before your guests encounter them.

Available on select cardio products, Asset Management is the leading automation system that simplifies fitness facility administration across properties.

ENHANCING EXPERIENCES

Asset Management does more than automate service communication. It is also a valuable messaging tool that enables you to use 7xi equipment consoles to communicate within or across properties to promote events, up-sell and cross-sell other services, and reinforce brand messages via cardio consoles.



INFINITE CONNECTIVITY

Matrix technology reflects everyday behavior and embraces emergent trends. Your tech-savvy travelers will love our unique app interface (available on 7xi cardio products) that integrates workout tracking, social media and other web resources. Plus, our innovative console technology enables you to offer your guests unrivaled entertainment options while they exercise.

MPOWER INTEGRATED TECHNOLOGY SOLUTIONS

Fitness can restore the body and feed the soul, and guests may want to stay connected to their routines when they are away from home. Business travelers, too, will want to sustain their exercise regimens while traveling for work.

Matrix makes it easy with mPower. Our integrated technology solutions let guests enjoy their own music and video content and keeps them connected to Facebook, Twitter and a host of fitness trackers. They can also access personal coaching and guided workouts through equipment consoles.

IPTV

IPTV lets you program channels for seamless content and brand continuity across all screens. That means guests can begin a movie in their rooms and finish it on the treadmill.

VIRTUAL ACTIVE

Our interactive entertainment programming delivers forward-motion video tours that sync with exercise equipment so that incline and resistance automatically change with the terrain. Guests really will climb mountains or race down stairways.



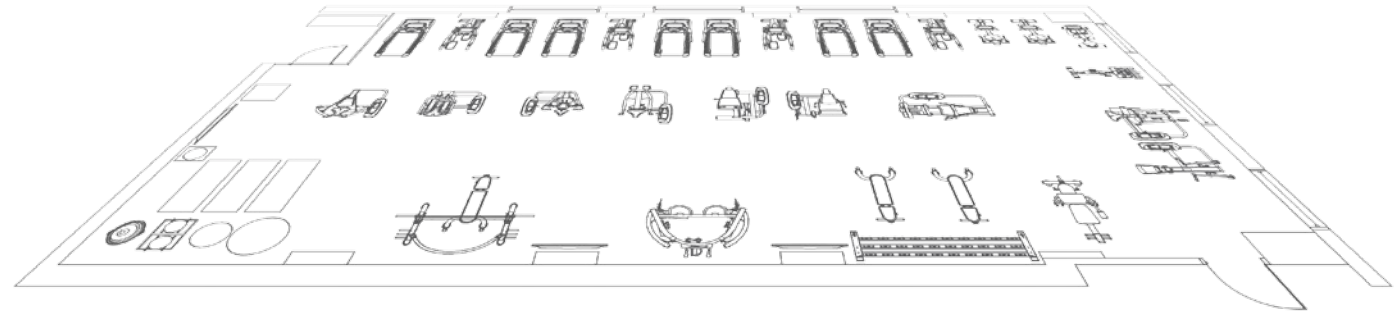
DEFINE YOUR STYLE, ELEVATE YOUR SPACE

Matrix offers a full range of products and services to help you fashion a facility that guests enjoy visit after visit.

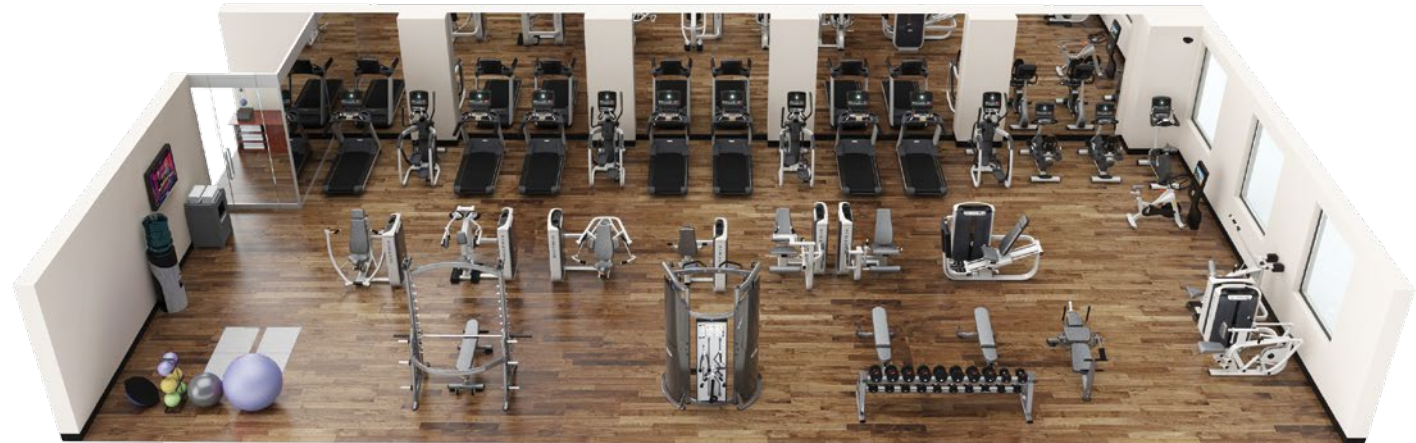
Matrix can provide professional design services, equipment selection and recommendations, 2D and 3D renderings and other space-planning assistance. Our expert teams also install and service your equipment on your schedule to minimize disruptions for guests.

We offer customization options to add distinction to your fitness facility and to reinforce branding. These include custom upholstery colors and embroidery, shield logos, and tailored frame finishes.

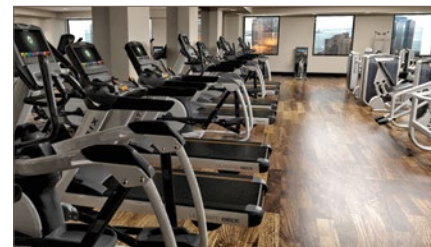
2D LINE DRAWING



3D
RENDERING



3D PHOTOGRAPHIC
RENDERING



FROM CONCEPT TO REALITY

Visualize your facility, work out intricate designs or resolve space challenges prior to purchase with expert 2D and 3D renderings.

Localized purchase and
finance options

Full compliance support
and warranties

A commitment
to sustainability

MATRIX

A PREFERRED PARTNER

A FULL-SERVICE PARTNER WITH COMPLETE, COMPETITIVE SOLUTIONS

PURCHASING OPTIONS

Flexible purchasing and leasing options make it easy to work with Matrix. We offer various solutions to meet your needs.

COMPLIANCE AND WARRANTIES

As additional assurances, we diligently stay abreast of regulatory compliance issues and we warranty our products so that you can buy or lease with confidence.

FLEXIBILITY

We install and service on your terms, even if that means late-night appointments and off-peak schedules. We understand that your guests come first because our customers come first.

SUSTAINABILITY

Self-powered stationary bikes and ellipticals that reduce energy consumption are just one example of the Matrix commitment to sustainability. We incorporate recycled materials whenever possible, we refine processes to eliminate waste, and we redesign packaging to maximize container utilization. We also promote sustainability practices at all of our facilities and among our employees to protect natural resources in all communities where we do business.

SELECT ASSOCIATIONS

Matrix frequently aligns with other global corporations that share our commitment to quality and customer experience. For example, we have leveraged our brand with elite bike racing, auto racing and professional sporting teams that rely on top performance and demand the highest level of quality and service.



A GLOBAL REACH

Matrix is headquartered in Taiwan and conducts product development, marketing and R&D from North America. With 20 subsidiaries and sales in more than 80 countries, Matrix has a truly global presence. Wherever you are, Matrix can provide expert service and solutions.

A WORLD OF WELLNESS

Matrix is proud to have our equipment prominently featured in hotel fitness centers around the world. This is a small selection of those properties. Our global distribution network positions us to serve clients in dense urban areas or on remote island getaways and everywhere in between.

MATRIX



**ANDAZ MAUI HOTEL
AT WALEA**

Nestled along the Pacific shoreline, the 15-acre beachfront resort delivers a comprehensive, luxurious and immersive Hawaii experience.



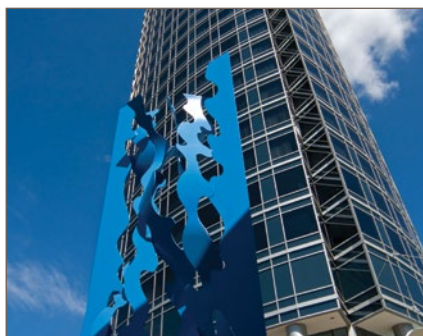
**BRENNER'S PARK-HOTEL & SPA
BADEN BADEN, GERMANY**

This luxurious escape in the foothills of the Black Forest blends the grand hotel experience of the past with contemporary amenities.



**FOUR SEASONS
HOTEL DES BERGUES**

Lake Geneva's first hotel remains the premier destination for sophisticated travelers seeking comfort and service infused with a sense of history.



**JW MARRIOTT
GRAND RAPIDS**

This distinctive hotel is outfitted with luxury dining, fitness, recreation and spa services appealing to both business and leisure travelers.



**MARRIOTT
MARBLE ARCH LONDON**

Savvy travelers choose this boutique hotel within walking distance of Hyde Park, the West End theaters and the financial district.



**LOEWS SANTA MONICA
BEACH HOTEL**

This quintessential So-Cal beachfront hotel is just steps from Santa Monica Pier and minutes from Malibu, Beverly Hills and Los Angeles.



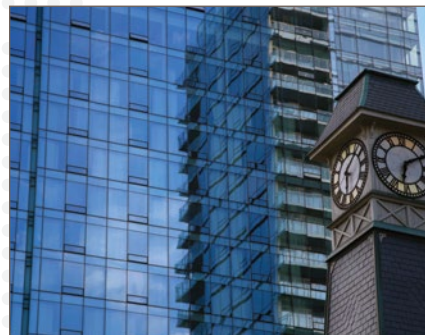
**FOUR SEASONS
RESORT MAUI**

Three golf courses, three salt-water pools, three boutiques and an award-winning spa await guests at this luxurious oceanfront island resort.



**FOUR POINTS BY SHERATON
SHENZHEN, CHINA**

The prime location close to the Futian Free Trade Zone is just minutes from the Huanggang and Futian border crossing to Hong Kong.



**FOUR SEASONS
TORONTO**

The stunning new 55-story hotel makes a statement in the heart of Yorkville, Toronto's glamorous shopping and restaurant quarter.



**JW MARRIOTT
CAMELBACK INN RESORT & SPA**

Two championship golf courses, an award-winning spa and endless recreation opportunities await guests in this luxurious Scottsdale resort.



**LOEWS HOTEL VOGUE
MONTREAL**

Guests will discover 142 newly redesigned and oversized guest rooms at the inviting luxury hotel in the heart of Montreal.



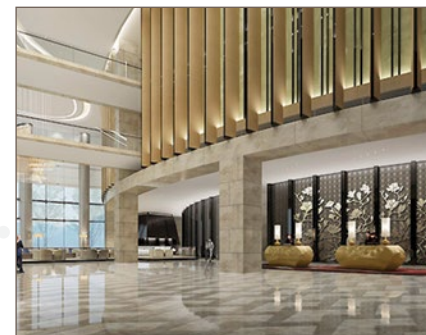
**OLD THORNS MANOR HOTEL
HAMPSHIRE, UK**

The 400-acre luxury four-star golf hotel and health spa in the rolling English countryside offers a conference center and myriad recreational activities.



**PULLMAN
KUALA LUMPUR BANGSAR**

Ideally located within the heart of the commercial and entertainment hub of Bangsar, this urban hotel has 513 impeccable guest rooms and suites.



**PULLMAN
SHANGHAI SOUTH**

The international upscale business hotel inside the Star Plaza provides access to the bustling commerce of south Shanghai's central business district.

Committed partner

Global reach
and distribution

Industry-leading service

MATRIX

MORE ON MATRIX

Matrix is a committed partner. Our relationships begin with our efforts to understand your customers and your needs, and we design solutions that help you reach your business goals. We make the selection process and ongoing maintenance as simple as possible so you can focus your energy on your guests. We remain committed to our clients after the sale, and we are highly regarded for our ongoing service and support.

Matrix is the commercial brand of Johnson Health Tech, one of the world's fastest growing fitness equipment manufacturers with 20 international wholly owned subsidiaries, sales in 80 countries, and production facilities in the United States, China and Taiwan. Johnson Health Tech has a global distribution network and the ability to serve clients worldwide.



A TRUE PARTNER

Matrix has a reputation for more than great machines, complete solutions and superb maintenance. We are known to be true partners to our clients, and we have built our business on relationships.

world.matrixfitness.com

MATRIX
Strong • Smart • Beautiful

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Products subject to change without notice.