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For Immediate Release

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MATRIX FITNESS CONTINUES TO EXPAND SALES TEAM

Mary Dixon joins Matrix as Vertical Market Key Account Manager

COTTAGE GROVE, Wis. – June 22, 2011 – Johnson Health Tech North America is pleased to announce an exciting new addition to its Matrix Fitness sales force. Mary Dixon, a 17-year industry veteran, has joined the team as Vertical Market Key Account Manager to oversee new business development and account services with national vertical market accounts.

Previously Dixon served as Independent Territory Manager at Momentum Fitness, where she developed and executed strategy plans for commercial fitness equipment sales in Michigan and Indiana, working within multiple market segments from hospitality to government and numerous others. Prior to her time at Momentum Fitness Dixon held similar sales and account management positions at Technogym USA and StarTrac, and is the recipient of seven different industry awards.

“Mary brings years of proven success and experience in several key vertical markets, including hotel, multi-housing and active aging,” said Kent Stevens, Executive Vice President- Matrix. “Matrix is very fortunate to have acquired such an esteemed industry player with a solid track record of successful market business plans, effective account strategy, and the personality to build lasting relationships.”

About Matrix Fitness

Matrix Fitness (www.matrixfitness.com) is the premium commercial brand of Johnson Health Tech and comprises a complete line of cardiovascular and strength-training equipment for health clubs and other fitness facilities.

About Johnson Health Tech North America, Inc.

Johnson Health Tech North America (JHTNA), Inc. is a leading provider of a full line of cardiovascular and strength-training equipment for health clubs, vertical market and homes. Its brands include Horizon Fitness (consumer exercise equipment), Matrix Fitness (commercial products) and Vision Fitness (specialty equipment).

JHTNA’s parent company, Johnson Health Tech, Co. Ltd., has been producing premium fitness equipment since 1975 and is the world’s fastest growing manufacturer of fitness equipment.

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This press release may contain forward-looking statements. There are a number of risks and uncertainties that could cause actual results to differ materially from those anticipated by the statements above. These include, but are not limited to, competitive factors, technological and product developments, market demand and economic conditions.