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FOR IMMEDIATE RELEASE

Matrix Fitness sees 19% global sales growth in 2014

COTTAGE GROVE, Wis. – February 9, 2015 – Matrix Fitness, the commercial fitness equipment brand of Johnson Health Tech Co. Ltd., today announced a 19 percent global sales growth rate for 2014.

“The momentum for the Matrix brand continues to build worldwide,” said Vice President of Global Marketing, Mark Zabel. “All regions, including North America, South America, EMEA and Asia Pacific experienced double-digit increases over last year. Our continued investment in developing innovative products and expanding our global distribution has resulted in Matrix remaining the industry’s fastest-growing commercial brand in the world.”

“We’re growing because we continue to attract new customers to Matrix with solutions like the 7xi console technology platform and the best ClimbMill™ in the industry,” noted Kent Stevens, executive vice president of commercial sales for Johnson Health Tech North America. “In addition, we are pleased that our existing customer base continues to come back to us for repeat purchases and upgraded solutions because of the exemplary support and overall experience we provide.”

Matrix’s portfolio of products will grow with several major product launches at the IHRSA tradeshow in Los Angeles, Calif. next month. New offerings include the much-anticipated Connexus™ functional training series, Johnny G In-Trinity Board® by Matrix, and several feature enhancements to the 7xi technology platform.

About Johnson Health Tech

Johnson Health Tech, one of the world’s largest and fastest-growing fitness equipment manufacturers, is home to some of the most respected brands in the fitness industry, including Matrix Fitness, Vision Fitness and Horizon Fitness. The company manufactures a wide assortment of fitness equipment for both commercial and residential use, including treadmills, elliptical trainers, exercise bikes and strength training equipment.

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