Strong • Smart • Beautiful

For Immediate Release

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New Tomahawk MyRide from Johnson Health Tech North America, Inc. lets users take indoor cycling classes when they're ready to ride

COTTAGE GROVE, Wis. – March 9, 2009 – Today Johnson Health Tech North America, Inc. introduced the Tomahawk MyRide, a new group cycling console that lets health club and fitness facility members take indoor cycling classes anytime they are ready to ride.

MyRide offers a virtual indoor cycling class experience. It is available as a wall-mounted unit or a free-standing kiosk that can be placed directly in front of any indoor bike. With a 15-inch LCD screen that displays ride profiles, heart rate, cadence, time and rate of perceived exertion (RPE), MyRide guides the exerciser through complete indoor cycling classes.

"MyRide is ideal for health clubs and fitness facilities that don't have the room, staff or ability to hold traditional indoor cycling classes as well as facilities that want to offer on-demand indoor cycling classes for their members," said Becky Jalbert, product manager, JHTNA. "Loaded with more than 100 video classes with beginner, intermediate and advanced options, set-up instructions and coaching, MyRide provides exercisers the opportunity to select indoor cycling classes that suit their training needs at times that are right for them."

Features of MyRide include:

- More than 100 classes developed by Indoor Cycling Experience (I.C.E.) Master Trainers
- Bike set-up instructions
- Class descriptions
- On-screen heart rate (Polar compatible) and cadence display
- Music
- Built-in wireless receivers/transmitters retrofittable to most indoor cycling bikes
- Integrated DVD-TV tuner connection to in-club entertainment
- Integrated iPod® and MP3 docking station

MyRide will be on display at IHRSA, March 17–19, at the Matrix booth (No. 702).

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About Matrix Fitness Systems

Matrix Fitness Systems (www.matrixfitness.com) is the premium commercial brand of Johnson Health Tech North America, Inc. and comprises a complete line of cardiovascular and strength-training equipment for health clubs and other fitness facilities.

About Johnson Health Tech North America, Inc.

Johnson Health Tech North America, Inc. is a leading provider of a full line of cardiovascular and strength-training equipment for health clubs, vertical markets and homes. Its brands include Horizon Fitness (consumer exercise equipment), Matrix Fitness Systems (commercial products) and Vision Fitness (specialty equipment).

JHTNA's parent company, Johnson Health Tech, Co. Ltd., has been producing premium fitness equipment since 1975 and is the world's fastest growing manufacturer of fitness equipment.

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This press release may contain forward-looking statements. There are a number of risks and uncertainties that could cause actual results to differ materially from those anticipated by the statements above. These include, but are not limited to, competitive factors, technological and product developments, market demand and economic conditions.