



Johnson Health Tech North America, Inc. • 1600 Landmark Drive • Cottage Grove, WI 53527 • p: 608.839.1240 • f: 608.839.1245 • www.johnsonfit.com

Media Contact:

Brian Meehan

W: 262.789.7630, ext. 133

E: brianm@celticinc.com

Johnson Health Tech, Inc. third-quarter sales increase 23 percent worldwide

Worldwide commercial segment achieves 53 percent growth in Q3

COTTAGE GROVE, Wis. – November 8, 2011 – Johnson Health Tech, Inc. (JHT), manufacturer of Matrix Fitness, Vision Fitness, Horizon Fitness and LIVESTRONG® Fitness equipment, today announced its third-quarter sales results ending September 30th, 2011, showing a 23 percent gain in global sales over the corresponding 2010 time period, and a gain of 8 percent in North American sales.

“Through our commitment to innovation and quality, as well as our world-class marketing and customer service, we’re able to see continued domestic growth,” said Nathan Pyles, President of Johnson Health Tech North America (JHTNA). The combination of retail and commercial sales are up 19 percent YTD in North America, providing tremendous momentum going into Q4. In the commercial segment, JHTNA showed an increase in sales year to date by 27 percent over prior year. Pyles equates much of JHT’s ongoing commercial growth to strong sales of award-winning innovation for the Matrix Fitness product line.

In the retail segment, JHTNA continues to see increased sales revenue of 14 percent YTD in North America, which Pyles accredited to multiple new products that have been launched in the sporting goods and mass merchant channels this year.

About Johnson Health Tech

Johnson Health Tech, the third largest fitness equipment manufacturer in the world, is home to some of the most respected brands in the fitness industry, including: Matrix, Vision, AFG, Horizon and LIVESTRONG® Fitness. The company manufactures a wide assortment of fitness equipment for both commercial and residential use, including treadmills, elliptical trainers, exercise bikes and strength training equipment.