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Johnson Health Tech, Inc. second-quarter sales increase 26 percent in North America and 29 percent worldwide

Second quarter domestic sales growth of 65 percent achieved in commercial market

COTTAGE GROVE, Wis. – August 13, 2010 – Johnson Health Tech, Inc. (JHT), manufacturer of Matrix Fitness, Vision Fitness, Horizon Fitness and LIVE**STRONG®** Fitness equipment, today announced its second-quarter sales results ending June 30th, 2010, showing a gain of 29 percent worldwide over the corresponding 2009 time period. In North America, sales for the second quarter improved by 26 percent.

"Much of our domestic growth can be attributed to a continued investment in sales support, marketing and product development," said Nathan Pyles, President of Johnson Health Tech North America (JHTNA). In the commercial channel, JHTNA showed an increase in sales by 65 percent over prior year.

Pyles attributed much of the commercial growth to the roll out of several exciting new products that has resulted in an expanded Matrix Fitness product portfolio, including the Johnny G Krankcycle®, the award-winning T7xe treadmill, and the G7 series strength line, in addition to the expansion of JHTNA's partnership with the Lance Armstrong Foundation to launch the LIVE**STRONG®** by Matrix line. Worldwide, the JHT commercial channel has experienced 50% YTD growth.

"Our concentrated efforts to build the JHT brand portfolio globally and our international business development has resulted in tremendous growth, both worldwide and in the domestic commercial channel," stated Mark Zabel, Vice President Global Marketing of Johnson Health Tech (JHT). "We have continued our aggressive investment in new product development, strategic partnerships, new technology and our global marketing campaign which will position JHT for continued growth worldwide throughout 2010," noted Zabel.

About Johnson Health Tech

Johnson Health Tech, the third largest fitness equipment manufacturer in the world, is home to some of the most respected brands in the fitness industry, including: Matrix, Vision, AFG, Horizon and LIVE**STRONG®** Fitness. The company manufactures a wide assortment of fitness equipment for both commercial and residential use, including treadmills, elliptical trainers, exercise bikes and strength training equipment.